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## **Evolution Markets Corporate Environmental Solutions (CES) Joins European Business Aviation Association (EBAA) membership program**

**Nice, France (May 16, 2022):** Evolution Markets, Corporate Environmental Solutions group (CES) has joined the European Business Aviation Association (EBAA) membership program. This membership represents our commitment to developing a more sustainable strategy for the business aviation industry.

As an associate member of the organization, CES will provide a range of strategic carbon reduction services and facilitate bespoke approaches to addressing climate change for EBAA members. Services include carbon footprint measurement, sustainability goal mapping, and developing and implementing a comprehensive net zero strategy. The program will also offer services to decarbonize EBAA member value and supply chains.

EBAA is the leading organization for operators of business aircraft in Europe and represents more than 700 companies from across the entire value chain of the European business aviation industry. The association contributes to the development of the changing industry, as well as advocates for the industry's interests across Europe.

CES offers a suite of services to assist corporations and other organizations with their transition to a low carbon future, meeting individual and collective net zero carbon ambitions. The solutions integrate carbon emissions measurement, greenhouse gas (GHG) reporting, reduction, and offsetting with impact through the purchase of renewable energy certificates, carbon credits or removals.

*"We are pleased Evolution Markets has joined EBAA as an associate member"* said **EBAA Chief Operations Officer** Robert Baltus. *"Driving sustainable growth for European Business aviation stands at the core of the EBAA, and we are excited CES will further drive this within our membership"* he continued.

*"Aviation, and more precisely business aviation, play a key role in the global economy and in connecting cultures, and the sector is showing increasing ambition toward addressing its impact on the global climate,"* said Benjamin Camus, **Director of Evolution Markets Corporate Environmental Solutions**. *"Our membership will enable this ambition, as we develop strategies for EBAA members for greener and more sustainable operations"*

Business aviation leaders have pledged to achieve net zero CO<sub>2</sub> emissions by 2050, leading to a confirmed set of bold climate commitments that reaffirm their willingness to provide a more sustainable strategy for the industry. EBAA, with the support of six major European business aviation companies, recently launched a new project called S.T.A.R.S. (Standards & Training for Aviation Responsibility and Sustainability). Its mission is to introduce broad-based industry-wide practices that will supplement the existing globally recognized International Standard for Business Aircraft Operations (IS-BAO) and International Standard for Business Aircraft Handling (IS-BAH) for safety. The program is also available for organizations that do not operate



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aircraft, including FBOs or ground-handling services. The three-tiered sustainability accreditation employs a thorough auditing process conducted by industry professionals to ensure the integrity of the accreditation.

To help the Business aviation sector on their path to net zero, Evolution Markets, Corporate Environmental Solutions group is providing dedicated support to companies on their carbon emissions measurements and environmental transition strategies. Carbon Credits which are CORSIA (Carbon Offsetting and Reduction Scheme for International Aviation) compliant can be proposed as well as projects covering Sustainable Development Goals (SDGs) in line with EBAA members' values.

More information on our membership conditions can be found [here](#).

For more information on how Corporate Environmental Solutions can assist you in meeting your climate goals, see our [Website](#) or reach out to our EBAA membership lead:

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### **About EBAA**

The European Business Aviation Association (EBAA) is the leading organization for operators of business aircraft in Europe. Our mission is to enable responsible, sustainable growth for Business aviation, enhance connectivity and create opportunities. EBAA Works to improve safety standards and share knowledge, to further positive regulation and to ease all aspects of closely tailored, flexible, point to point air transportation for individuals, governments, businesses, and local communities in the most time-efficient way possible.

Founded in 1977 and based in Brussels, EBAA represents +700 members companies, corporate operators, commercial operators, manufacturers, airports, fixed-based operators, and more, with a total fleet of more than 1,000 aircraft. We provide more than 50 products and services to the Business aviation community, including the European Business Aviation Convention & Exhibition (EBACE), Europe's largest Business aviation trade show.

Follow us on [Twitter](#), [LinkedIn](#) and [Facebook](#) or visit our website on <http://www.ebaa.org>

### **About Evolution Markets Inc.**

Evolution Markets Inc. provides strategic financial and industry-leading transactional services to participants in global environmental markets and the energy sector. Formed in 2000, the company has become the green markets leader, leveraging its unrivaled experience and knowledge on behalf of participants in the global carbon, U.S. emissions, renewable energy, and over the counter (OTC) oil, coal, natural gas, power, nuclear fuel, biomass, and biofuels markets. Based in White Plains, NY, Evolution Markets serves clients on six continents from offices in New York, Houston, and London. [www.evomarkets.com](http://www.evomarkets.com)

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