

For Immediate Release

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**Evolution Markets Launches Services to Assist Corporates in Meeting
Net Zero Carbon Emissions Goals**

*-- Corporate Environmental Solutions Division Will Leverage Renewable Energy and
Carbon Offset Markets --*

White Plains, NY (November 11, 2021): Evolution Markets announces the launch of a suite of services to help corporations and other institutions measure their carbon emissions, establish voluntary net-zero carbon emissions objectives, and leverage environmental markets to procure renewable energy and carbon offsets and removals. The new division, Evolution Markets Corporate Environmental Solutions, will serve customers across the U.S., Europe, Asia, and Latin America.

“More than 500 companies have taken net zero pledges over the last 24 months, with thousands more committing to reducing their carbon emissions in some form,” said Andrew Ertel, President and CEO of Evolution Markets Inc. “We are inspired as our clients take up this challenge and show the ambition to tackle climate change. The Corporate Environmental Solutions group is designed to leverage our two decades of experience to bring them along this important journey.”

The Corporate Environmental Solutions team will work with corporations, universities, governments, and other institutions throughout their process of setting and meeting net zero, carbon neutral, or other carbon emission reduction goals. The group will offer a dedicated and tailored set of tools and technical services, including:

- Carbon Footprint Measurement
- Carbon Impact and Sustainability Reporting
- UN Sustainable Development Goals Mapping
- Carbon Emissions Reduction Strategy Development
- Renewable Energy Procurement
- Renewable Energy Certificate Purchases
- Carbon Offset and Carbon Removal Investments and Retirements

(more)





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Leading the Corporate Environmental Solutions team is sustainability expert, Benjamin Camus. Based in Nice, France, Mr. Camus directs a global team of climate experts providing a breadth of services and market-based solutions. Mr. Camus joins Evolution Markets from carbon offset project developer ALLCOT Group. He was also previously a sustainability consultant for the sports sector, including with the UEFA Euro 2016 competition and the ABB FIA Formula-e World Championship.

“Businesses of all sizes – and SMEs in particular – are increasingly looking for sustainable solutions to minimize the carbon impact of their day-to-day activities.” said Benjamin Camus, Managing Director of Evolution Markets Corporate Environmental Solutions. “At Evolution Markets, we propose a new strategic approach to integrated carbon management solutions that will support organizations in the process of gaining competitive advantage while minimizing their impact on climate change.”

For more information on how Evolution Markets Corporate Environmental Solutions can assist you in meeting your climate goal, see our [Website](#) or contact us at:

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About Evolution Markets Inc.

Evolution Markets Inc. provides strategic financial and industry-leading transactional services to participants in global environmental markets and the energy sector. Formed in 2000, the company has become the green markets leader, leveraging its unrivaled experience and knowledge on behalf of participants in the global carbon, U.S. emissions, renewable energy, and over-the-counter (OTC) oil, coal, natural gas, power, nuclear fuel, biomass, and biofuels markets. Based in White Plains, NY, Evolution Markets serves clients on six continents from offices in New York, Houston, and London. www.evomarkets.com

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